

CHALK WALK

CHALK WALK ~ AUGUST 25, 2012 ~ DOWNTOWN YORK

REGISTRATION FORM

Registration form must be accompanied by payment.

Individual or Group Leader Name:

Day Phone: _____

Cell Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

High School Name or Group Name (if applicable):

Additional Group Members' Names: _____

Individual or Group Leader Signature:

(Signature acknowledges all rules of Chalk Walk)

Please mail registration form along with your mural concept(s) and registration fee of \$20 to:

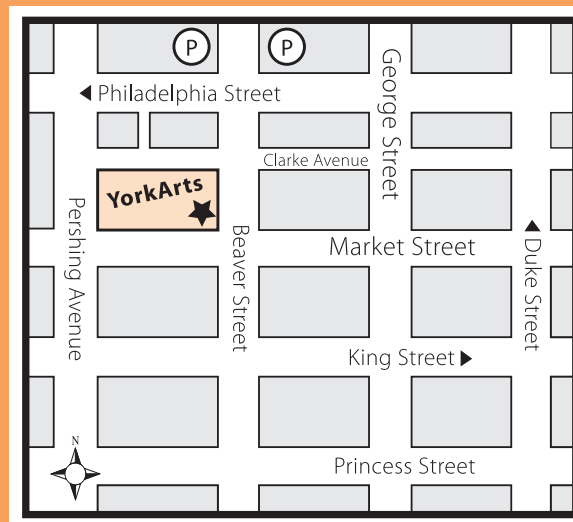
Chalk Walk
c/o YorkArts
10 North Beaver Street
York, PA 17401

REGISTRATION DEADLINE IS AUGUST 18, 2012.

VISIT US!

YorkArts is centrally located in the heart of historic downtown York near Central Market. Street parking is available on Beaver Street. Parking meters are FREE on weekends. There are two parking garages located 1/2 block away from YorkArts on Philadelphia Street. (Marked on the map below.)

Need directions? Give us a call at 717-848-3200.



what inspires you

YorkArts

a non-profit arts education organization

YorkArts

10 North Beaver Street
York, PA 17401
717.848.3200
www.yorkarts.org



ABOUT CHALK WALK



Chalk Walk is an exciting event designed to celebrate the creativity of artists and promote the importance of public art. The sidewalks of downtown York become an artist's canvas and a place for

audiences to watch works of art being created before their eyes. Money raised from the event will be used to benefit youth art programs.

YorkArts will be partnering with YorkFest to present **Chalk Walk** on Saturday, August 25, 2012. The chalk murals will begin at the 100 block of West Market Street and Pershing Avenue and will extend east on Market.

HOW TO GET INVOLVED

ARTISTS: All artists — professional, amateur and emerging — are encouraged to participate. Registration is necessary to be eligible for prize money. Artwork will be judged in two age-based categories: Adults and High School Students. Artists are encouraged to participate as a group or individually; however, only one prize will be awarded per mural.

VOLUNTEERS: The success of this innovative effort lies in part with the generosity of its volunteers. Everyone is invited to be a part of this great day. For details on how you can contribute, please contact Mindy at 717-848-3200 or email mindychristian@yorkarts.org.



PRIZES

The completed murals will be judged and prizes will be awarded as follows:

HIGH SCHOOL STUDENTS (grades 9-12)

"TOP CHALK": \$200 Cash Prize & a Traveling Trophy for one year

ADULTS (age 18 & over)

"TOP CHALK": \$200 Cash Prize & a Traveling Trophy for one year

PEOPLE'S CHOICE

A "PEOPLE'S CHOICE" award of \$100 is given for the mural that receives the most votes. Audience members will be invited to vote for their favorite **Chalk Walk** mural. The mural with the most votes at the end of the day wins, so encourage your family and friends to come out and support you!

JUDGES' CHOICE

An award of \$100 will be given at the discretion of the judging panel.

RULES FOR CHALK WALK

- Participants must be registered to be eligible for prizes.
- Participants should submit color slides, photos, or a color sketch of their idea; alternatively, participants may provide a brief written description of the concept for the mural.
- Participants acknowledge that **Chalk Walk** may photograph or reproduce images of the artwork in any manner and the artist retains no ownership rights to the photos or reproductions from that completed image.
- Artwork must be suitable for general public viewing and be free of advertising and logos.
- Only solid chalk or chalk pastels can be used; no paints, liquid chalk, airbrushing or fixative.
- Artists are encouraged to sign their own name within the image and credit the original artist in case of a reproduction.
- Sidewalk space will be available on a first come, first serve basis. Each space is approximately 8' x 9'.



REGISTRATION

To participate in **Chalk Walk**, complete the registration form on reverse. Don't forget to include a sketch or written description of your planned mural.

REGISTRATION FEE: \$20 per mural (group or individual).

Mail registration form and mural concepts to:

Chalk Walk
c/o YorkArts
10 North Beaver Street
York, PA 17401

REGISTRATION DEADLINE IS AUGUST 18, 2012.

ABOUT YORKARTS



YorkArts is a non-profit art education organization that exists to support the arts as a central part of our community through awareness and education. YorkArts provides numerous opportunities for dis-

advantaged children to participate in the art-making process. Some of our projects include mosaic murals, Art in the Park, and sidewalk chalk art.